



Enterprise Enfield Success Story

Name	Quenton Kelley
Business Name <i>Sector/Activity</i>	Green Miles Fuels Limited Biofuels
Website	www.greenmilesfuels.co.uk
Business Address	501 South Ordnance Road, Enfield Lock, EN3 6JD
Background	Quenton Kelley has been a passionate green campaigner for some time and founded Green Miles Fuels to help address some of the excesses that are damaging our planet. The company seeks out used cooking oils (UCO) from shops, councils, schools and collects the UCO from them for conversion into biofuels that fuel diesel engines.
Issues Affecting the Business	Whilst this is a relatively new development, it is also one which has comparatively low awareness levels in the wider community. Green Miles Fuels provides this free service to the catering community in London and Hertfordshire but also spends time educating businesses about the benefits of recycling their cooking oils and how they can improve the environment by working with Green Miles Fuels.
Description of support received and how this benefited the business	<p>Quenton first started working with Enterprise Enfield in 2005 when he was looking to set up Green Miles Fuels and continued with their support for over 18 months while he got his business plan and cash flow projections knocked into shape to enable him to compete in this highly competitive area.</p> <p>Said Quenton <i>"I knew I had to stand out from the other players in the used cooking oil market and needed to differentiate myself and show my customers how they could take a positive stance in reducing carbon dioxide emissions by working with me."</i> He developed the Clean Air Scheme which recognises the businesses for their commitment to improving the environment.</p> <p>Enterprise Enfield worked alongside Quenton to help formalise his ideas and to help him raise critical finance through the Access to Finance initiative. Quenton also works in partnership with London's first bio-fuel production company, Pure Fuels Ltd, Winner of Enterprise Enfield's Lloyds TSB Innovative Business of the Year 2007.</p>

“I have really valued the support given by Enterprise Enfield when I was setting up the business and trying to give myself a robust start. Their involvement with planning and fundraising helped me really get inside my business and identify the key issues I needed to address.” said Quenton.

Green Miles Fuels now collects around 100,000 litres of used cooking oil and in-so-doing is reducing carbon dioxide emissions in the capital by over 200 tonnes every year.

“I really enjoy what I do – I feel I really can make a difference and will campaign to try and get more backing for this amazing process. Not many people can get the satisfaction I get from making a difference and Enterprise Enfield have helped me to do this. They have been brilliant” enthused Quenton.

If you know of a restaurant or catering kitchen that isn't working with Quenton why not put them in touch – **01992 717840**.

Date

10th August 2009