

## Case Study

### Safety Box Scoops Two Enterprising Young Brits Awards

28 year old Nathaniel Peat competed against over 1,000 people aged between 13 and 30 in the **Enterprising Young Brits Award 2007** and won both the Social and Community Business Entrepreneur and the People's Choice categories. He was presented with his award by Prime Minister Gordon Brown at the ceremony, which took place at London's Hyatt Regency Hotel on Tuesday 14th November 2007.



Nathaniel, who is a training pilot and has a degree in engineering, set up his Palmers Green based company, The Safety Box Ltd, after the son of a family friend was murdered in broad daylight last year. Growing up in Tottenham he saw firsthand the dangers that young people face in life and had a desire to tackle these issues by creating an innovative training programme to steer young people away from crime. He explains:

*"A lot of the acquaintances from when I was growing up have ended up dead, in prison or on drugs, so I have a real understanding of what life is like on the streets. What I am trying to do now is to reach out to youngsters, and get them to believe in themselves and raise their levels of self-esteem and achievement"*

Nathaniel, who initially received business advice from Enterprise Enfield to help establish his company in 2006, now offers the Safety Box Programme to schools in 1 hour sessions, delivered over 8-12 weeks. The training involves teaching children conflict resolution, verbal diffusion, aggression management, assertion tactics, safety awareness and personal confidence. It also covers effective self-defense techniques, so young people do not feel the need to carry a weapon themselves. In the schools where the training has already been delivered Nathaniel and his team have had significant success in turning around academic performance and reducing anti-social behaviour amongst targeted pupils. He says:-

*"I was fairly surprised to receive the award as I had very stiff competition, I am happy now that the work has been recognised, this award means we can move forward now and empower more youngsters to achieve and affect change in more lives. It was encouraging when the Prime Minister commended my work I look forward to the future and beyond!"*

For further details about The Safety Box contact Nathaniel on:

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