

Enterprise Enfield Impact Report 2017 – 2018



Proud members of:



Enterprise Enfield is a BEIS Approved local Enterprise Agency



2017 - 2018

we provided:

758

clients with business advice and business skills seminars

1,697

hours of expert business advice

1,160

training attendances

63

Business Hub Users with services including: hot desking, a mailing address, discounted room hire and access to networking events

57

low-cost workshops, offices and units in Ponders End (14,000 sq ft)

48

businesses started



Our clients:

75% Black and Minority Ethnic (BAME)

73% Female

99.7%

of clients rate our advice service as good or excellent!

Inspiring Women Programme



This scheme empowers women in London to start and establish their own businesses through 3-month and 6-month Start-up Courses. It also supports the growth of female-led early-stage businesses through a combination of expert advice and seminars under the Inspiring Women Business Growth Service.

In 2017 – 2018 Our Inspiring Women Start Up Courses assisted 44 women to be enterprise ready!

"This has been so valuable – I now believe that my idea is a viable proposition. I am energised and just cannot wait to get all the necessary details. I'm ready to roll!"

Pearline Rennis, Pearl's House Ltd.

Our Inspiring Women Business Growth Service provided 63 women with 12 hours' support

"I made a lot of progress on the Inspiring Women Business Growth Service. My Adviser and Mentor helped me re-model my business plan and business offer for training, coaching and consultancy. I now have a viable business involving all the things I love to do. The programme truly transforms your life if you put into practice what you are taught!"

Ruth Pearson, Listening to Your Voice
www.listeningtoyourvoice.co.uk



European Union
European Regional
Development Fund

Part-funded by the European
Regional Development Fund



Female Founders Accelerator Programme



This innovative and intensive 6-month scheme is aimed at women running successful businesses with high growth potential. The programme, supported by the JPMorgan Chase Foundation, offers one to one advice and a range of seminars, networking sessions and a unique opportunity for participants to receive personalised support from a **JP Morgan Mentor**.

In 2017 - 2018:
We supported 39
Female Founders

Female Founders Ambassadors



Majestik Foods
Abisola Christos-Wahab
www.majestikfood.co.uk



Brooches Pins & Clips Ltd
Audra Daws-Knowles
www.audrasbrooches.com



Spicy Lemon London
Maja Dimova-Handley
www.spicylemon.london



Tidy Books
Geraldine Grandidier
www.tidy-books.co.uk



ABS Solicitors
Behiye Karaman-Naci
www.abs-solicitors.com



Hamper Queens
Chantelle Bucknor & Sharon Gordon
www.hamperqueens.co.uk



Colette Machado
Colette Machado
www.colettemachado.co.uk



Listening To Your Voice
Ruth Pearson
www.listeningtoyourvoice.co.uk



NADYA VALISH DESIGN
Nadya Quintanilla-Lapping
www.nadyavalish.com



HR Fit for Purpose
Lisa Seagroatt
www.hrfitforpurpose.co.uk



Yoga4mums
Cathy Underwood
www.yoga4mums.com

In 2017 we launched our Female Founders Ambassadors initiative to showcase our successful Female Founders participants as inspiring speakers and role models. Our Ambassadors are available to give motivating talks and presentations about their business journeys, challenges and achievements.

Cathy Underwood is a multi-award winning entrepreneur and founder of Yoga4mums, which specialises in yoga and movement therapy. Since receiving support under the Female Founders Accelerator Programme and becoming an Ambassador, her business has grown and developed substantially.

"Having taken part in the Female Founders Programme I have gained valuable skills and confidence to grow my business, expand and venture into new markets to help increase my turnover. It made me step out of my comfort zone, adopt new strategies and I am seeing positive changes already. Now, with the support of the Ambassadors Programme, I'm confident I can encourage other women to achieve the same."

Cathy Underwood, Yoga4mums
www.cathyunderwood.com



Lets Go! Business Hub



The Let's Go! Business Hub has proved an invaluable resource to a growing number of clients enabling businesses to access regular advice, a mailing address, discounted room hire, promotional opportunities and networking events with the North London Chamber of Commerce and Enterprise (NLCCE).

Vernette John-Joiles of **7D Web Design** a website design, hosting and branding company, has been coming to the Hub for over two years, she says:



"Being a Let's Go! Business Hub user has proven to have lots of advantages for both myself and my clients. I have met lots of new people, gained connections, and lots of referrals, which has been very encouraging."

I have always been able to come, find space and get on with my work. It's lovely for meeting with clients and for needing to get away from the home environment to focus. I especially love the correspondence address, as it adds confidence to clients about my business."

www.7dwebdesign.co.uk

Supporters:

The RSA Trust
JPMorgan Chase Foundation

Public Sector Programme Funders

Enfield Council
European Regional Development Fund

Partners:

Barnet Council
Barnet and Southgate College
Business for London
Capital Enterprise
CENTA
City Business Library
Cuckoo Hall Academies Trust
Dept for Business, Energy and Industrial Strategy
Enfield Voluntary Action
Financing Start Up Enterprise
Greater London Authority
Haringey Council
Jobcentre Plus
Local London
London Business Partnership
London Stansted Cambridge Consortium
Lee Valley Estates
Middlesex University
Ministry of Housing, Communities and Local Government
National Enterprise Network
NatWest
North London Chamber of Commerce and Enterprise
North London Credit Union
Ponders End Development Trust
Portobello Business Centre
Rinova
Royal Bank of Scotland
Start Up Croydon
Waltham Forest Council

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